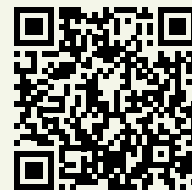


HELLO,



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PORTFOLIO



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PAOLA GUTIERREZ LOPEZ

I am a person with high organizational skills, enthusiastic, autonomous, creative and social. Oriented towards attention to details, teamwork, implementing proactivity, and addressing problem resolution effectively. Excellent research skills, flexibility, time management, responsibility, and ease of learning. Willing to face new challenges and experiences to continue learning.

TOOLS

Adobe Photoshop - Intermediate
Adobe Illustrator - Intermediate
Adobe Premiere - Basic
Adobe InDesign - Basic
Figma - Basic
Office - Intermediate
Canva - Intermediate

WORK EXPERIENCE

Mar 2023 - Currently
Editorial Coordinator | Revista Matatena

Mar 2024 - Sept 2024
Community Manager | Marquisse Gemas

Aug 2023 - Feb 2024
Digital Content Creator | Flipante Magazine

May 2021 - Jan 2023
Sales Associate | American Eagle Outfitters

Mar 2019 - Jun 2020
Sales Associate | American Eagle Outfitters

EDUCATION

Oct 2024 - Currently
Idep Barcelona
Graphic Design Posgraduate

Sept 2019 - Sept 2023
Centro de Diseño de Modas
Communication and Fashion Styling

Jul 2015 - Jul 2018
Colegio Inglés Hidalgo
High School

LANGUAGES

Spanish - Native



English - Advanced C1+



Italian - Intermediate B1



CERTIFICATIONS

Domestika Introduction to Fashion Styling
Google User Experience Design (UX)